

Music, School of

Promote Regional, National, And International Creative Activities As A School Of Music

Goal Description:

The School of Music will continue to reach beyond its borders to increase its presence Regionally, Nationally, and Internationally.

RELATED ITEMS/ELEMENTS-----

RELATED ITEM LEVEL 1

Performance And Scholarly Activities At National And International Venues

Learning Objective Description:

The School of Music Faculty performers, scholars, and performing ensembles regularly seek opportunities to participate in Regional, National and International venues.

RELATED ITEM LEVEL 2

Texas Music Educators Association (TMEA); National Opera Association (NOA); Etc.

Indicator Description:

Each year, the School of Music performance ensembles and performance faculty submit proposals and recordings to be selected to perform and/or present at Regional, National and International venues.

Criterion Description:

Proposals must be submitted a year in advance for the performance ensembles and clinic presentations. These submissions are then reviewed by a very select committee of professionals in the field. It is an honor to be selected to present. We consider success to be if we are able to have at least one proposal accepted.

Findings Description:

The Sam Houston State University School of Music Opera Workshop was, once again, selected as finalists to perform at the 2016 National Opera Association Convention. This year we did not place; however, consider the participation and recognition an honor. In addition, The Jazz Ensemble was selected to perform the opening concert at the 2016 Texas Music Educators Association convention. This is an honor usually offered to professional performance groups. Both of these opportunities were achieved through a competitive selection process.

RELATED ITEM LEVEL 3

Recruiting

Action Description:

The School of Music's enrollment of Music Majors has increased significantly as a result of our presence and performances at national and international venues. Our reputation has increased nationally due to these activities and is apparent in the number of applicants and the quality of applicants in recent faculty searches as well as quality of perspective students.

Scholarship Funding

Goal Description:

In the arts, scholarships are necessary in order to recruit the finest talent available.

RELATED ITEMS/ELEMENTS-----

RELATED ITEM LEVEL 1

Increase Available Scholarship Monies For School Of Music Students.

Learning Objective Description:

Each year the School Music hosts several music camps during the summer. The profits received from these camps serve a large percentage of the scholarship base offered to our students each year.

RELATED ITEM LEVEL 2

Cost Effectiveness

Indicator Description:

The process and needs are analyzed each year in an effort to increase the profit. New methods of advertising and budget cuts are investigated in an effort to increase the camp enrollment while decreasing the costs.

Criterion Description:

The School of Music needs to maintain a minimum profit of \$40,000.00 dollars from the camp accounts. If possible this amount needs to increase as our student body increases in number and talent. Our goal is to have more than the minimum raised this year.

Findings Description:

Producing a profit from our summer camp offerings continues to be a difficulty endeavor. We suffered a \$17,000. loss in summer 2015. The School of Music's resources are continually getting reduced which directly effect the camp income. We are looking to restructure the financial organization of our summer camps. We will continue to pursue other resources.

RELATED ITEM LEVEL 3

New Concept for Camp
Action Description:

In an effort to increase enrollment and increase recruiting opportunities, the School of Music restructured the "Chamber Camp" and renamed it "SHSU Summer Music Conservatory." In addition, advertised in different markets. This helped the concept of the camp and resulted in greater participation.

Update to Previous Cycle's Plan for Continuous Improvement

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

The School of Music will continue to pursue Regional, National, and International performance opportunities as a means to achieve recognition. We will continue to pursue every possibility for additional support in order to sustain our growth. We will evaluate our current practices and investigate any new avenues that we may pursue in an effort to become a more innovative School of Music. As we strive to increase the standard of excellence, by both faculty and student, the mission of the School and University as a whole will remain the focus.

Update of Progress to the Previous Cycle's PCI:

The School of Music has and will continue to participate in Regional, National and International performance opportunities. As sited previously, the SHSU Opera Workshop and Jazz Ensemble received outstanding prestigious performance opportunities in the spring of 2016. In addition, our faculty artists and scholars presented and performed in many regional and national events. The School of Music has hired outstanding faculty and rebuilt the vocal area specifically. We continue to increase the standard of excellence, by both faculty and student while keeping the mission of the School and University as a whole as the main focus.

Plan for Improvement

Closing Summary:

The School of Music will continue to participate in Regional, National, and International performance/presentation opportunities as a means to spread our reputation beyond our borders. We will continue to investigate every possibility for additional support in order to sustain our growth and our pursuit of excellence. We will evaluate our current practices and curriculum and investigate any new avenues in an effort to become a more innovative School of Music. To this end, new assessment goals and structure will be applied this coming year. An assessment task force committee has been created to assist in this endeavor. As we strive to increase the standard of excellence, by both faculty and student, the mission of the School and University as a whole will remain the focus.

RELATED ITEMS
